



Committee Meeting Minutes

Monday 14th September 2015 at 19.00
Calthorpe Arms, Grays Inn Road, WC1X 8J

Present:

Dave Newman

Derek Adlam

Christine Johnson

Paul Krebs

Jon McColl

Paul Foster

Pat Wheeler

Tom James

Lisa Percival

Richard Philpott

1. Apologies: John Silvertown
2. Minutes of the last meeting were approved
3. There were no matters arising
4. Administration:

There were two incidents reported.

We discussed whether it was worth using the Essex and Herts Air Ambulance app and decided we did not know enough about the way it worked.

Action: Tom will test the app and report back

We discussed whether the CTC Ride Leader Workshops might be useful for people who wanted to lead rides but did not have the confidence to do so. We discussed whether CTC were charging for the workshops.

Action: Lisa to check (checked and there is no charge for this “round” of workshops <http://www.ctc.org.uk/news/20150901-free-1-day-ride-leader-course-ctc-members> . There are no London workshops listed on the site but there are workshops in Brighton on 24/10/15, Tonbridge 25/10/15 and Ipswich on 14/10/15)

The request by CTC for attendees at Ride London came very late and we would feed back that they would be more likely to get help if we had at least 6 months notice.

Action: Lisa to feed back (done and have commitment from CTC HQ that they will contact us in January about the next Ride London event)

5. Finances:

It was noted that some income streams had come in slightly under budget such as rides monies (£668.35 as against £750) and the Audax receipts (£273.42 as against £350).

The reason for the reduction in rides monies was cancellations (26) and ride admin not being completed after the ride (15) and may also be a result of some rides being run as LCC, not CTC, rides. Cancellations were fairly evenly split between 1, 3 and 4 star. There was no one reason for the cancellations.

It was agreed that we would chase where ride leaders for ride admin details

Action: Lisa to chase

There were fewer entrants for the Audax than for previous years and the costs may have been slightly higher.

There was unbudgeted expenditure for jerseys and it was noted that the jerseys were an asset which could potentially be sold and we should email members to encourage take-up.

Action: Richard will mention the unsold jerseys in the new rides programme amendment email to be sent out in mid-to-late October.

The (unaudited) Income and Expenditure Account from 1st October to 9th September was read and approved by the Committee.

Budget for 2015/16

Derek presented the preliminary budget for 2015/16.

Richard indicated that because of the billing cycles of the various costs, although there will be no website expenditure in 2015/16, there will be several items in 2016/17.

The future of the printed rides list was discussed, as the costs amounts to £420 pa, a third of total yearly expenditure. It was proposed that the printed rides list be abolished and replaced by generic publicity which would include our website address. Business-sized cards and flyers/posters were proposed. Printing these will be a one-off cost rather than ongoing and will not entail postage. It was agreed to put this proposition to the AGM. In the meantime, the next rides list would be published and sent.

Action: (1) Dave will email the Committee with details of current expenditure

(2) Motion to the AGM that, from 2015/16, the printed

rides list is replaced by the Central London CTC website backed by business cards and posters.

It was noted that it is possible to print a rides list from the website without extraneous site information and, if the resolution is passed at the AGM, this should be done for members without access to the internet.

The Committee read and approved the Budget to be submitted to the AGM.

6. Rides lists

3* - list about 2/3 full but need to chivvy some leaders. Paul reported that (1) there is now a much better male:female ratio - almost 50:50. (2) train assisted 3* rides only work if the train journey out of London is 30 minutes or less.

4* - Jon is following the usual formula of putting his own name down as leader and then asking others to lead some of the rides. He reported that the Saturday rides in Regents Park are attracting 8 to 10 riders.

1* - Pat reported that John has had some good responses but needs to chase others. Most of the rides are on Sunday but they are flexible about Saturday rides if leaders find this more convenient.

2* - Christine reported that the list is about 2/3 full and has just sent a second email reminding riders that rides can only take place through the good will of riders taking on leading responsibilities.

7. Tours and weekends

Paul reported that there is an Isle of Wight tour in October and,

after that, a further 6 tours are proposed.

8. Printed rides list

Dave reported that we have a cover photo for the forthcoming edition. The deadline for closure of the GoogleDoc is Saturday 10 October.

Richard pointed out that, because of his retirement, he will no longer have access to advanced train schedules. Although this will not affect the current and next rides lists, he will subsequently have only 12 weeks' notice of the schedules. Therefore, it will not be possible to complete all train times for a four month rides list, although being exclusively web based would allow for greater flexibility to complete these later.

9. Welfare

Nothing to report

10. Club kit

Jon reported that 3 sets of orders were complete, amounting to £3,000 or £4,000, and there was still interest in further purchases. Opening the shop again was discussed.

Action: (1) Jon to check with Martin if he is happy to open the shop again and continue to be the main contact for the orders.

(2) Richard to send out details and link to web page with the new rides list email

11. AGM

The Calthorpe Arms has been confirmed for our AGM on 13 November 2015.

All the Committee members are happy to stand again and it was noted

that 2015/16 will be Tom's final year.

- Action:**
- (1) Richard will produce the stats for the AGM
 - (2) Lisa will contact Julie Rand at CTC to inform her of the AGM details and ask whether they are sending anyone
 - (3) Lisa to speak with Adrian about food.

12. Website

Various changes to the website were discussed.

Richard indicated that the most pressing matter was that the underlying technology and implementation for the website which needs to be updated to allow mobile access and that failure to do this could result in our appearing further down in the Google rankings. He has allocated a couple of months from the end of October for this project.

Action: Richard will send out an email soliciting ideas for the website.

Richard outlined the different types of forum which could be integrated into our website.

- 1 We could have our own forum, using freeware which Richard will look into
- 2 We could have a Facebook page, which is what we have at the moment. The main posts on a Facebook page will be ours and posts by other people would be down the left hand side. Anyone can post to this page although there is some moderation
- 3 We could have a Facebook group which is more of a peer-to-peer discussion

Richard would not recommend having both a Facebook page and group as this would be too confusing.

Richard indicated that he could make some quick changes as follows:

- 1 Branding
- 2 A monthly notice of the Regents Park Rides

3 Getting photos up to date

Action: Richard – as above

Richard was thanked for all the time he has spent on the website, which is much appreciated by all.

Date of next meeting: 19 January 2016

Following meeting: 17 May 2016

Further meeting: 22 September 2016